Migrate and Modernize your VMware Application and Database Workloads to AWS

The Impact of Broadcom's Vmware Acquisition

On November 22, 2023, Broadcom finalized its VMware acquisition and announced reductions to its product portfolio.

- End of perpetual license structure.
- VMware consolidated its portfolio into four primary offerings, reducing flexibility and ending some standalone products.
- Reorganization of VMware Cloud Specialist teams.
- Termination of partner program affecting 65,000 partners.

Resulting VMware Challenges

- 3X to 11X substantial cost increases.
- Concerns about potential declines in customer support quality resulting in decreased innovation capabilities.
- Increased risk of security vulnerabilities and compliance issues.

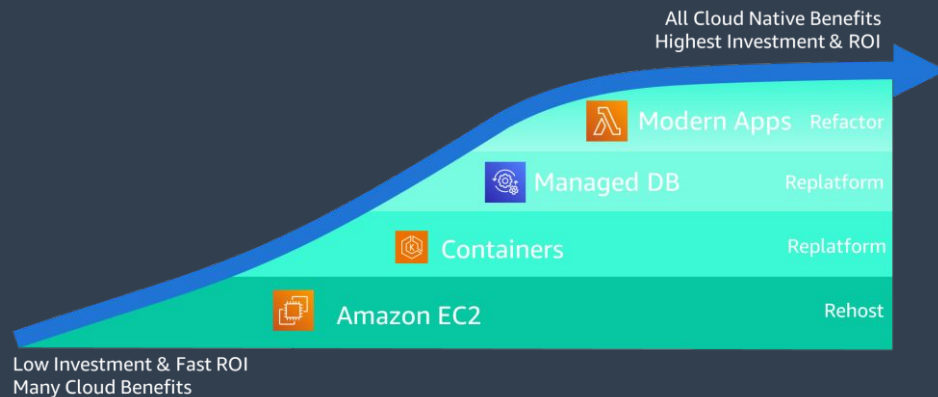## Why VMware Users Should Migrate to AWS

- Migrate off VMware to avoid exposure to huge cost hikes.
- Migrate Oracle and SQL Server database workloads to RDS Managed Database service for built-in licensing and cloud managed database platform benefits.
- Migrate Oracle database off VMware to eliminate large Oracle license exposures.
- Benefit from fully funded VMware exit assessment service for technical and commercial migration roadmap to AWS.
- Benefit from funded Cintra application and database workload migration services.
- Benefit from accelerated migration timelines with Cintra's automated discovery and migration planning software.

Organizations with the following would benefit

- An expiring VMware Enterprise Licensing Agreement (ELA)
- An active or expiring Oracle Unlimited Licensing Agreement (ULA)
- Any hardware refresh or datacenter lease expiration
- Oracle or SQL databases on VMware on-premises or on any cloud infrastructure
- Looking to reduce or eliminate Oracle and SQL server license requirements by migrating to AWS.
- Considering a hypervisor switch (KVM, Nutanix, HyperV, Promox) due to recent Broadcom announcements.

VMware Migration Options

Cintra provides a fully funded VMware exit assessment service through a zero-impact discovery process, the assessment report provides a business case for migration of application and database workloads to AWS with a technical and commercial roadmap including for funded migration services.

All Cloud Native Benefits
Highest Investment & ROI

Modern Apps — Refactor
Managed DB — Replatform
Containers — Replatform
Amazon EC2 — Rehost

Low Investment & Fast ROI
Many Cloud Benefits

1 Rehost Applications and Databases to EC2

Do you need to get off VMware quickly to avoid the cost increase and have a compelling reason to migrate?

If so a rapid lift and shift migration to EC2 based on a best practice physical migration with options to consolidate on bare metal servers for license parity is the appropriate migration path for you.

2 Replatform to Containers and RDS.

Do you need to avoid the VMware cost increase and reduce Oracle licensing costs and benefit from a managed platform?

If so migrate applications to containers and migrate databases to RDS managed database services for managed benefits and RDS SE license included for manpower and cost savings

3 Refactor to Cloud Native Database Services

Do you need to avoid the VMware cost increase and migrate away from Oracle technology and benefit from cloud native services?

If so we can quickly identify databases suited to be refactored to Postgres running on cloud native Aurora Postgres, refactoring to cloud native database services releases legacy costs and opens a world of cloud native innovation.